

Job Description



Title: Video Producer
Supervisor: Production Director
Status: Exempt

Overview

Assist the Weekend Experience Team in all efforts toward making the services an anticipated, seamless and inspiring experience for everyone who participates. Develop and execute creative, strategic and effective means to share stories, sermons and celebrations through creative solutions.

Key Responsibilities

➤ Weekend Experience

- Is passionate about the technical and artistic responsibilities of services, having the ability to effectively contribute to a team atmosphere but also work independently as necessary
- Oversees administrative responsibilities pertaining to the weekend experience team as needed
- Coordinates schedules for video and broadcast teams
- Executes technical prep for weekend broadcast
- Ensures the creation of static and motion animations for the weekend broadcast
- Leads technical trainings for the weekend experience teams and participate in trainings for video and lighting
- Assists the Production Director in the maintenance and upkeep of all production equipment
- Assists in special events/services as needed
- Attends production meetings and logistic meetings
- Assists in all communication and support for production

➤ Video

- Produces, shoots, and edits dynamic and professional video projects
- Manages sermon videos, uploading, and creating bumper videos for the sermon
- Able to develop creative content during collaboration with creative and non-creative team members
- Ensures videos match the mission and vision of LifePoint Church
- Creates videos that fit into the church's established visual identity and branding
- Catalogs and archives video footage
- Catalogs and cares for video equipment

Qualifications and Required Skills

- A heart for the local church, a growing relationship with Jesus Christ and a passion to help others find and follow Jesus
- Proficient in Adobe suite products, Premiere Pro – required. After Effects, Photoshop, and Illustrator – preferred
- Familiarity with Blackmagic cameras and products
- Able to research and develop new tools and systems that improve communications and video process
- Able to read and interpret analytics to ensure the correct content direction
- Proven ability to take projects from beginning to end
- Organized and able to manage multiple projects
- Action-oriented and displays focus, passion, and initiative. Takes appropriate action when something needs to be done
- Relates well to all kinds of people, builds effective relationships, communicates effectively both interpersonally and corporately
- Organized, creative thinker and highly productive, working in a fast-paced environment
- Committed to improvement, seeks constructive criticism, understands strengths and weaknesses
- Excellent written and oral communication skills